



HitTrax

Data Capture & Simulation System

Innovation

HitTrax™ is the first and only baseball data capture and simulation system that provides the powerful combination of performance data and entertainment value.

Using patent pending technology, HitTrax measures and displays real-time data in a manner that is bringing the baseball industry to the next level. Players are further engaged, training is greatly enhanced, and indoor facilities gain additional revenue streams.

- Baseball and Softball
- Live Pitching, Pitching Machines, Soft Toss or Batting Tee
- 110+ mph measurements
- Adapts to All Skill Levels
- Set up system within minutes
- +/- 1 mph accuracy



Immediate Feedback with Real-Time Stats

View the hit live as if you are playing in your favorite stadium. HitTrax accurately measures the speed and trajectory of the ball while calculating the realistic outcome. You now know if that hard line drive to left reached the seats!

Know Your Strengths. Identify Your Weaknesses.

HITTERS

- Exit Ball Velocity
- Distance of Hit
- Launch Angle/Elevation
- Strike Zone Analysis
- Spray Charts
- Hard Hit Average
- BA, SLG, and OPS

PITCHERS

- Pitch Velocity
- Pitch Location
- Late Break Measurements
- Spray Charts
- Batting Average Against
- Strike Zone Analysis
- Analysis by Pitch Type

And much more...!



Training session in Chicago (AL)
w/ hot zone analysis and spray chart

Game Changing Data

HitTrax™ measures key performance metrics and generates reports based on a wide variety of criteria. These interactive reports can be immediately analyzed, printed, and emailed to players to keep them engaged and striving to get to the next level.

With advanced tools such as the Baseline Assessment Report, players can also be quickly evaluated to illustrate progress and determine areas for improvement.



More Data. Better Training. Improved Performance.



HitTrax StatsCenter™

All data collected with HitTrax is securely stored in the cloud and available to registered players, coaches, and facility administrators via the HitTrax StatsCenter online subscription service. Access the powerful interactive reports, and even replay sessions, away from the batting cage for further analysis.

Players can also see how they stack up against their peers in any category via HitTrax performance rankings and leaderboards at hittraxstatscenter.com

Games & Tournaments

HitTrax brings an undeniable 'wow' factor to your batting cage as players can watch their hit soar through the outfield and view in-game statistics like never before. The Gaming Module brings the excitement of the outdoor game, plus the benefit of situational hitting, into your facility. The HitTrax system will call balls & strikes, advance runners, and turn rally-killing double plays.

Organize individual games, tournaments, home run derbys, hitting leagues and more...

Revenue Opportunities

HitTrax provides revenue opportunities beyond what is available today.

- Added value to training packages and clinics
- Organize games, hitting leagues, tournaments, HR derbys
- Elite level memberships
- In-Depth progress reports for instructional purposes
- Higher cage rental fees
- Individual player fees for access to HitTrax StatsCenter



HitTrax System Components

HIT BEYOND THE CAGE

www.hittraxbaseball.com



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